

Senate Approves Legislation to Restrict Advertising and Promotion of E-Cigarettes to Youth

KEVIN THOMAS June 9, 2021

ISSUE: VAPING, E-CIGARETTES, HEALTH, TOBACCO USE

COMMITTEE: CONSUMER PROTECTION



(Albany, NY) — Senator Kevin Thomas, Chairman of the Consumer Protection Committee, today announced the passage of legislation (S778A/Thomas) to restrict marketing practices that promote e-cigarette usage among young people, and to prevent manufacturers, distributors, and retailers of e-cigarettes from misrepresenting facts regarding the health consequences of e-cigarette usage.

**Senator Kevin Thomas** said, "New York must protect everyone, and especially our young people, from overexposure to a product whose long-term effects are unknown and has the potential to be harmful to their health. This legislation will put a stop to harmful marketing

practices that promote e-cigarette usage among young people, and ensure that consumers have the facts when it comes to the potential health impacts of e-cigarette usage.

The Assembly version of the bill (A.6989/Darling) awaits review by the Consumer Affairs And Protection Committee.

###

RELATED LEGISLATION

## 2021-S778A

## **E-Cigarettes**

- Introduced
- o In Committee Assembly
  - In Committee Senate
- o On Floor Calendar Assembly
  - o On Floor Calendar Senate
- o Passed Assembly
  - Passed Senate
- Delivered to Governor
- Signed By Governor

Relates to research and misrepresentation of and restricting advertisement and promotion of electronic cigarettes

January 04, 2021

## In Assembly Committee

Sponsored by Kevin Thomas

Do you support this bill?