



NEW YORK STATE SENATOR

John W. Mannion

Senator Mannion Honors Upstate Minority Economic Alliance Executive Director Me’shae Brooks-Rolling

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SYRACUSE, NY – Senator John W. Mannion today honored Me’Shae Brooks-Rolling, Executive Director of the Upstate Minority Economic Alliance (UMEA), for her commitment to advancing inclusive entrepreneurship in Central New York.

Senator John W. Mannion said, “Me’Shae Brooks-Rolling is a pillar and asset in the Central New York region that countless local businesses depend on. She has dedicated her career to helping minority-owned businesses grow and succeed, and she has made a real difference in our community. I am proud to honor her with this official commendation award on behalf of the New York State Senate.”

Brooks-Rolling has been Executive Director of UMEA since 2020. UMEA is a non-profit organization that helps minority-owned businesses grow and expand. The organization provides technical assistance, financial support, and networking opportunities to minority-owned businesses.

Brooks-Rolling has over 25 years of experience in the hospitality and special events industry. She is a certified personal finance educator and the author of a book on financial empowerment for women. She is also a member of numerous boards and commissions, including the Onondaga Community College Foundation Board of Directors, On Point for College, and the WISE Women's Business Center.