



NEW YORK STATE SENATOR

Luis R. Sepúlveda

## New York State Senator Luis Sepúlveda Appoints Rusking Pimentel as Senior Advisor

[LUIS R. SEPÚLVEDA](#) February 1, 2024

Albany, NY - State Senator Luis Sepúlveda is delighted to announce the promotion of Rusking Pimentel to the position of Senior Advisor, alongside his continuing role as Communications Director. This appointment, effective immediately, recognizes Mr. Pimentel's exceptional dedication, innovative ideas, and the significant impact he has had in serving the constituents of Senator Sepúlveda's district.

Senator Sepúlveda stated, "Rusking Pimentel has been a key asset to our team, showing extraordinary commitment to our community and excellence in his work. His promotion to Senior Advisor reflects both his contributions and our trust in his abilities. In this expanded role, Rusking will not only continue to lead our communications efforts but will also provide strategic counsel on policy and district affairs, ensuring that our office effectively meets the evolving needs of our constituents."

As Senior Advisor, Mr. Pimentel will take on additional responsibilities in strategic decision-making and policy development. He will also maintain his role as Communications Director, continuing to oversee the communication strategies that effectively disseminate the Senator's legislative priorities and community initiatives.

“I am deeply honored to accept this expanded role as Senior Advisor while continuing as Communications Director,” said Rusking Pimentel. “This new capacity allows me to further contribute to our district’s progress and ensure our message and policies resonate effectively with our community. I am committed to advancing the Senator’s vision and serving our constituents with renewed dedication.”

Senator Sepúlveda and his team are confident that Mr. Pimentel’s dual roles will bolster their efforts to provide responsive and effective service to the people of New York.