



NEW YORK STATE SENATOR

Sean M. Ryan

Senator Sean Ryan Honors Life Is Succulent As June ‘Small Business Of The Month’

SEAN M. RYAN June 27, 2024

| ISSUE: **SMALL BUSINESS OF THE MONTH, NEW YORK STATE SENATE EMPIRE AWARD, NYS SENATOR SEAN RYAN, NYS SENATE DISTRICT 61**



Nomination Window for July Award Open Until July 14

AMHERST, N.Y. – Today, June 27, 2024, New York State Senator Sean Ryan announced that Life is Succulent has been selected as the 61st Senate District Small Business of the Month for June. Senator Ryan will present the store’s owner with a New York State Senate Empire Award in recognition of the store’s contributions to the Western New York community.

Since 2019, Life is Succulent has specialized in houseplants and eco-friendly products made using sustainable practices, including garden accessories, jewelry, and home decor. They offer many handmade and small batch products, including some created by local artists.

The store strives to partner with other small businesses that share their values, and they donate a portion of their profits to charitable causes. In addition to selling local products, Life is Succulent works to engage the community, hosting regular workshops in plant care, plant arranging, and pot painting. They also offer affordable event space and host community events of their own year-round. This month, they hosted a two-day outdoor Pride Market to celebrate the local LGBTQ+ community and a “Grown-Up Book Fair” featuring local independent book stores and other local vendors.

Senator Ryan will continue to highlight businesses that deserve special recognition for their contributions to the Western New York community throughout 2024. To nominate a business for the July award, individuals should fill out the nomination form [here](#) or at ryan.nysenate.gov by Sunday, July 14.

Businesses that will receive special consideration during the selection process include:

- Companies that have created a culture of philanthropy and/or demonstrated exceptional leadership in the community
- Leaders in their industry and/or innovators in their field
- Promoters of economic growth in Western New York
- Family-owned businesses that have successfully passed from one generation to another
- Companies that conduct virtuous ethical practices and/or utilize green practices

To be eligible for the award, a business must be located in the 61st Senate District, which includes parts of the City of Buffalo, as well as the entireties of the City of Tonawanda, the

Towns of Amherst, Grand Island, and Tonawanda, and the Villages of Kenmore and
Williamsville. To confirm whether a business is located in the 61st District, individuals can
visit www.nysenate.gov/find-my-senator and enter its address.