

2011-K340

LEGISLATIVE RESOLUTION commemorating the 50th Anniversary of WCGR Radio, 104.5 FM

WHEREAS, The quality and character of life in this great Empire State is indelibly enriched by the faithful and untiring efforts of those radio stations which have helped shape the history of broadcasting in their area; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to commemorate the 50th Anniversary of WCGR Radio, 104.5 FM, to be celebrated on Tuesday, April 5, 2011; and

WHEREAS, It was on April 5, 1961, that WCGR signed on for the first time on 1550 AM providing local radio service to Canandaigua and much of Ontario County; WCGR was founded by Canandaigua native Wes Kimble; and

WHEREAS, The original studios were located at 41 S. Main St., on the second floor above what was then Elliot's Appliances; WCGR was operated by Wes Kimble until his untimely death in 1968 at the age of 40; and

WHEREAS, Wes Kimble's twin sons, George and Russell Kimble, took over operation of the station; George continues to be associated with WCGR as one of the partners of the Finger Lakes Radio Group, the current owner of WCGR; and

WHEREAS, In 1971, WCGR moved to its current location on the Canandaigua Hopewell Townline Road; in 2009, it expanded to the FM band, now broadcasting 24 hours a day on 104.5 MHz; and

WHEREAS, After 50 years, WCGR continues to provide radio listeners with local news, Canandaigua Braves football, basketball and lacrosse, as well as extensive community service to the many businesses and organizations in the area; and

WHEREAS, This Legislative Body would like to extend its highest

commendation to WCGR in recognition of its history of achievement, innovation and service to its community and the State of New York; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to commemorate the 50th Anniversary of WCGR Radio, 104.5 FM; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to George Kimble and WCGR Radio.