

## 2013-J2751

LEGISLATIVE RESOLUTION congratulating Adam Miller Toy and Bicycle of Batavia, New York, upon the occasion of its designation as the recipient of the 2013 Retail Business of the Year Award by the Genesee County Chamber of Commerce

WHEREAS, It is the sense of this Legislative Body to recognize that the quality and character of life in the communities across New York State are enhanced by the concerned and dedicated efforts of business organizations and individuals that generously contribute to the welfare of the community and its citizenry; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to congratulate Adam Miller Toy and Bicycle of Batavia, New York, upon the occasion of its designation as the recipient of the 2013 Retail Business of the Year Award by the Genesee County Chamber of Commerce; this momentous occasion will be celebrated at the Chamber's Annual Awards Ceremony on Saturday, February 22, 2014, at the Clarion Hotel; and

WHEREAS, Adam Miller Toy and Bicycle Shop was purchased in 1946 from Walter J. Davis; Mr. Davis started his wheel goods store in 1918, and in 1929 constructed a building at 8 Center Street, Batavia, New York, to sell bicycles, tricycles, metal pedal cars, and other various types of toys; and

WHEREAS, In 1946, Adam F. Miller became the proud owner of the Davis Wheel Goods store, which became Adam Miller Wheel Goods; sometime in the mid 1950's, Mr. Miller put up a neon sign outside the store to draw business, and the same sign remains today as a fixture in the community; and

WHEREAS, Growing the business steadily, Adam F. Miller increased the bicycle lines to include Schwinn, and added onto the building to include

a year-round, full service repair shop; with the additional space, Mr. Miller expanded into toys and hobbies for children of all ages; and WHEREAS, Furthermore, everything sold at the Adam Miller Toy and Bicycle Shop was assembled and serviced at the store; customer satisfaction was, and continues to be the company's number one goal; and WHEREAS, In the late 1970's Adam F. Miller retired and turned the store over to his two children, Joyce and Gary; they continued to run the family-owned store for another 25 years before selling to long-time family friends, John and Cathy Roche; the Roche's have learned the traditions the Miller's have brought to the Adam Miller Toy and Bicycle Shop, and will continue to carry them on into the future; and WHEREAS, Adam Miller Toy and Bicycle Shop demonstrates how small local shops can continue to be relevant in the age of large national chain stores touting impersonal and high volume sales in a market that is increasingly moving towards internet sales; and WHEREAS, By focusing on a niche market that the larger stores have declined to embrace, as well as specializing in personal service that can be done only in a locally-minded manner, John Roche and the staff of Adam Miller Toy and Bicycle Shop bring a unique business to Genesee County; and WHEREAS, This auspicious occasion presents a unique opportunity for this Legislative Body to recognize and pay tribute to Adam Miller Toy and Bicycle Shop of Batavia, New York; and WHEREAS, It is the sense of this Legislative Body that when organizations and individuals of such noble aims and accomplishments are brought to our attention, they should be recognized by all the citizens of this great Empire State; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to congratulate Adam Miller Toy and Bicycle of Batavia, New York, upon the occasion of its designation as the recipient of the 2013 Retail Business of the Year Award by the Genesee County Chamber of Commerce; and be it

further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Mr. and Mrs. John Roche, Adam Miller Toy and Bicycle, Batavia, New York.