

## 2013-J3413

LEGISLATIVE RESOLUTION commemorating the 80th Anniversary of Costanzo's Bakery of Buffalo, New York

WHEREAS, It is the sense of this Legislative Body to recognize that the quality and character of life in the communities across New York State are reflective of the concerned and dedicated efforts of those businesses and individuals that are devoted to the welfare of the community and its citizenry; and

WHEREAS, It is also the sense of this Legislative Body to recognize and commend those who work to better their local community and work hard to keep a local tradition alive; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to commemorate the 80th Anniversary of Costanzo's Bakery of Buffalo, New York; and

WHEREAS, In 1933, an ambitious Angelo Costanzo, Sr. opened a small bakery along side the Niagara River known as Costanzo's Bread; he delivered Italian breads to mom and pop grocery stores, making "Costanzo's Bread" a trusted brand throughout Buffalo; in the 1970s, he realized the potential growth of pizza and sub shops and changed the direction of the company by supplying food service establishments in the Buffalo area; and

WHEREAS, Due to the name recognition and the quality products, Costanzo's was widely accepted and became the desired bread for most of the sub shops in Buffalo; in 1977, Angelo Jr. and his brother took over and moved into a new location; and

WHEREAS, As the business grew, the natural progression was to expand into the national marketplace by developing a line of frozen, fully baked sub and round rolls; Costanzo's has now launched several new

products, including the brioche rolls, artisan-style sandwich rolls, rustic-style sub rolls, wheat rolls and spicy Buffalo rolls; and

WHEREAS, Currently, Costanzo's products are now delivered fresh up to five days a week to businesses such as Tops, Wegmans, Noco Express, Dash's, Omega Deli and Price Rite locations, along with dozens of local delis, convenience stores and specialty markets throughout the region; now under the helm of third generation Costanzos, the company is focused on driving growth across the country; and

WHEREAS, Costanzo's has recently established a national sales team and a corporate chef to work directly with multi-unit retail and food service accounts nationwide; it has also partnered with a Canadian food distributor to represent the brand throughout Ontario and Quebec and opened its first chain restaurant account in Ontario and is actively soliciting major supermarket chains there; and

WHEREAS, Costanzo's is also pursuing a British Retail Consortium certification, which is the highest level of quality and food safety certification in the food industry; and

WHEREAS, As the Costanzo family celebrates the bakery's 80th anniversary, it looks to the future by introducing new products and continuing to service their loyal customers; in addition, it looks forward to opening up additional markets in the U.S. and Canada as new customers grow to appreciate the same Costanzo's products that Western New Yorkers have enjoyed for 80 years; and

WHEREAS, The success of Costanzo's Bakery is possible because of the hard work and vision that started 80 years ago by Angelo Costanzo, Sr. and passed through the generations and onto the generations to come; the organization continues to maintain the promise made by Angelo Sr. 80

years ago, delivering the highest quality, most consistent product to its customers everyday and everytime; and

WHEREAS, It is the practice of this Legislative Body that those who enhance the well-being and vitality of their community and have shown a

long and sustained commitment to excellence certainly have earned the recognition and applause of all the citizens of this great Empire State; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to commemorate the 80th Anniversary of Costanzo's Bakery of Buffalo, New York; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to the Costanzo Family.