

2013-J3981

LEGISLATIVE RESOLUTION supporting economic development, education and culture promoted through international trade within the global market

WHEREAS, This Legislative Body supports quality international services focused on advancing the competitive position of New York's customers in global markets; and

WHEREAS, This Legislative Body supports the promotion of exports for New York manufacturing and service companies and encourages direct foreign investment in New York; and

WHEREAS, New York companies need current market information, country profiles and qualified contacts in order to gain potential representatives, agents, distributors, importers and prospective customers in foreign markets; and

WHEREAS, New York companies also need trade leads and assistance with trade shows in order to compete in today's global markets; and

WHEREAS, New York may benefit from the partnership of international trade offices in offices across the globe including in Brussels, Belgium; Tokyo, Japan; Hong Kong, People's Republic of China; Toronto, Canada; Tel Aviv, Israel; Mexico City, Mexico; and Johannesburg, South Africa; and

WHEREAS, New York would benefit from assistance given to foreign companies seeking New York businesses as suppliers of products and services; and

WHEREAS, New York would benefit economically from providing New York companies with assistance with joint ventures, licensing agreements and technology transfers in global markets; and

WHEREAS, Supporting the international trade will also promote international exchanges of commerce, education and culture; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to support economic development, education and culture promoted through international trade within the global market.