

## 2013-K974

LEGISLATIVE RESOLUTION commemorating the 125th Anniversary of the Matt Brewing Company

WHEREAS, It is the sense of this Legislative Body to honor those businesses within the State of New York which distinguish themselves through outstanding professional behavior, corporate innovation, and enduring commitment to the community; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to commemorate the 125th Anniversary of the Matt Brewing Company; this momentous occasion will be celebrated with a Gala on Friday, March 28, 2014, at the Stanley Theatre, Utica, New York; and

WHEREAS, The Matt Brewing Company is an American family-owned brewery at the foothills of the Adirondack Mountains in Utica, New York; the company was founded in 1888 by German-born immigrant Francis Xavier Matt, affectionately known as F.X.; and

WHEREAS, After Prohibition, F.X. Matt, then 74 years old, was joined by his sons Walter and Frank; Walter Matt, who served as the company President until 1980, is credited with increasing sales and many building renovations, including the model brewhouse and Tour Center; and

WHEREAS, Today, under the leadership of the third and fourth generations of the Matt family, the brewery continues to craft beer to the exacting standards set forth over a century ago; and

WHEREAS, Nick Matt joined the brewery as President in 1989 and has led the effort to re-focus the brewery's business; he has guided the development of the Saranac brand and successfully led the brewery into new areas of growth and expansion, including successful line extensions and seasonals in the Saranac Family, as well as new specialty products; and

WHEREAS, Vice President of Marketing and Sales, Fred Matt has been

successful in leading the brewery into new areas of growth and the development of the Saranac brands; he has been a key member of the management team since joining the brewing company in 1989; and WHEREAS, In addition, Fred Matt has been instrumental in expanding the distributor network, and has successfully rebuilt the sales and marketing organization in order to support the explosive growth of the Saranac brand; and

WHEREAS, True to their German brewing heritage, the Matt Brewing Company has earned its reputation as one of the country's most respected brewers of specialty beers; each bottle of its most popular product, Saranac, reflects a true commitment to the quality and patient attention that is the signature of the Matt Brewing Company; and

WHEREAS, The second oldest family-owned brewery in the United States, the Matt Brewing Company is ranked as both the 6th largest craft brewing company and 12th largest overall brewing company in the United States; it is also the largest brewery in New York State that is American owned; and

WHEREAS, The Matt Brewery has produced thirty different beers in its Saranac line over the past two decades, which include Adirondack Lager, Black & Tan, Pale Ale, Black Forest, India Pale Ale, Lager, and a seasonal Belgian White; and

WHEREAS, The Saranac line of beers have been awarded several distinguished honors since its inception; in 1991 the Adirondack Lager was named the top premium lager at the Great American Beer Festival, and at the 2007 Australian International Beer Awards, both the Pale Ale and Imperial Stout beers won recognition; and

WHEREAS, Furthermore, Saranac Pale Ale was also awarded the Silver Medal in the Classic English Style Pale Ale Division at the 2008 World Beer Cup; and

WHEREAS, It is with great pleasure that this Legislative Body acknowledges the Matt Brewing Company's success, recognizes its contributions

to the local and State economies, and extends its highest commendation to the corporation and its employees, fully confident that, in its future, it will enjoy the same success which has so characterized its past; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to commemorate the 125th Anniversary of the Matt Brewing Company; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to the Matt Brewing Company.