

2013-J4345

LEGISLATIVE RESOLUTION commemorating the 10th Anniversary of Minto Entertainment, Inc.

WHEREAS, It is the sense of this Legislative Body, that the quality and character of life in this great Empire State is indelibly enriched by the faithful and untiring efforts of those who have helped shape the history of broadcasting; and

WHEREAS, The arts, in whatever form depicted, are central to human expression; they are truly a universal language and their contribution to the development of friendship and understanding among all peoples cannot be underestimated; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to commemorate the 10th Anniversary of Minto Entertainment, Inc. on Thursday, July 25, 2013; and

WHEREAS, Minto Entertainment was founded by Michael J. Pinto on July 25, 2003, with the first broadcast of "The Marvelous Mike Hour"; and

WHEREAS, Committed to enriching the Arts and Theatre Programs of young persons and schools on Staten Island, Minto Entertainment strives for excellence in all of its projects in the fields of Entertainment, Communication, and Theatre Production; and

WHEREAS, In addition to its broadcasting and theatrical performances, Minto Entertainment also offers services in videography, photography, graphic design and music lessons; and

WHEREAS, On July 25, 2004, Studio 3-A was renamed The Michael Pinto Studio in honor of the company's one year anniversary; and

WHEREAS, The renowned "Marvelous Mike Hour" has seen much success, and on December 26, 2006, the first "Marvelous Mike Hour Christmas Spectacular" was broadcast featuring the newest additions to the cavalcade of

stars; and

WHEREAS, "The Marvelous Mike Hour" premiered on WCBG Radio on September 17, 2007, and featured news, sports, politics and entertainment;

October 22 of the same year, the show took part in the first coast-to-coast broadcast with Marvelous Mike in WCBG's New York studios, and Hilarious Harry reporting from Anaheim, California; and

WHEREAS, Furthermore, on January 28, 2008, the WCBG Broadcast was expanded to two hours, and the name was changed to "Monday Nites with Marvelous Mike"; in March of 2009 the "Marvelous Mike" YouTube channel was launched, allowing millions of internet users to view the show's greatest moments at any time; and

WHEREAS, On April 14, 2010 Marvelous Mike interviewed the legendary NBC Nightly News Anchor and Managing Editor, Brian Williams, from the NBC News Conference Room at the illustrious 30 Rockefeller Plaza; the 30 minute interview aired on WCBG the following week; and

WHEREAS, The farewell episode of "Monday Nights with Marvelous Mike & Friends" aired on May 10, 2010, and became the highest rated broadcast in WCBG history; October of the same year, Minto Entertainment became incorporated as a domestic corporation in the State of New York; and

WHEREAS, With the hope to start a tradition which honors the sacrifice and dedication of Catholic High School students in dramatic arts programs, Minto Entertainment established The Minty Awards to promote these programs, performers, and all who support them; and

WHEREAS, The inaugural Minty Awards was held on June 5, 2011 at Snug Harbor's Music Hall; the awards were created with the belief that these students and their schools provide excellent examples of self-discipline, teamwork, and faith, and should therefore be celebrated for their efforts and achievements; and

WHEREAS, On January 16, 2012, "Marvelous Mike & Friends" began its fourth season as a podcast, broadcasting from the Minto Entertainment Headquarters in New York City on MarvelousMike.com; the show reached

number 76 as the most listened to Comedic Podcast on the iTunes Podcast Charts; and

WHEREAS, Steeped in a proud and distinguished history, Minto Entertainment can look back with great pride upon its humble beginnings; taking just satisfaction in its purposeful growth, it will continue its mission, devoting its talent and unique services to enriching the cultural spirit of the public it has served so faithfully for 10 years; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to commemorate the 10th Anniversary of Minto Entertainment, Inc.; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Michael J. Pinto, President, Minto Entertainment, Inc.