

2013-J5021

LEGISLATIVE RESOLUTION honoring Block Club upon the occasion of its designation as recipient of the 2014 Trailblazer Award by the Amherst Chamber of Commerce

WHEREAS, It is the sense of this Legislative Body to recognize that the quality and character of life in the communities across New York State are enhanced by the concerned and dedicated efforts of business organizations and individuals that generously contribute to the welfare of the community and its citizenry; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to honor Block Club upon the occasion of its designation as recipient of the 2014 Trailblazer Award by the Amherst Chamber of Commerce; this momentous occasion will be celebrated at the Chamber's Annual Small Business Awards Luncheon and Showcase, to be held on Friday, May 16, 2014, at Samuel's Grande Manor, Williamsville, New York; and

WHEREAS, The Amherst Chamber of Commerce is one of the 10 largest chambers in New York State due to its steadfast commitment to providing services members need to grow their business and prosper; each May, the Chamber hosts a luncheon to honor seven outstanding small businesses in Western New York for their vast contributions to the region; and

WHEREAS, A branding and marketing agency in Buffalo, New York, Block Club, with its team of designers, writers, marketing and entrepreneurs, works to help forward-thinking businesses and organizations strengthen their brands and reach new customers; and

WHEREAS, Established in 2007 by Patrick Finan, founder and principal, and Brandon Davis, co-founder and creative director, Block Club began as BLOCK CLUB MAGAZINE, a quarterly publication, and has developed into a premier branding and marketing agency; it was recently recognized as one

of Western New York's fastest growing businesses; and
WHEREAS, Known for its originality, authenticity and ability to provide a unique high quality experience for its clients, Block Club has worked alongside TED, The United Nations, 43 North, The University at Buffalo, Freed Maxick, Say Yes to Education, Insyte Consulting, The Buffalo City Mission, and a number of progressive and forward-thinking businesses throughout New York and the United States; and
WHEREAS, Under the luminous direction of Patrick Finan, Block Club has pushed some of the region's most visible and stylish products and campaigns, in addition to work for their own brands and businesses, including BLOCK CLUB MAGAZINE and City Dining Cards; and
WHEREAS, In 2011, Patrick Finan was the youngest person to be named to BUSINESS FIRST'S 40 Under 40 list, and was named a Rising Star in advertising by the Advertising Club of Buffalo; Patrick is a regular speaker at the University of Buffalo, Buffalo State College, Canisius College, the University of Pittsburgh and recently presented at TED Buffalo; and
WHEREAS, Block Club's work has been recognized nationally for excellence, featured on top design blogs, as well as in THE BOSTON HERALD, PHILADELPHIA MAGAZINE and THE WASHINGTON POST; they have also won regional and national awards for marketing and product design, including top awards from Graphic Design USA; and
WHEREAS, This auspicious occasion presents a unique opportunity for this Legislative Body to recognize and pay tribute to Block Club; and
WHEREAS, It is the sense of this Legislative Body that when organizations of such noble aims and accomplishments are brought to our attention, it should be recognized and applauded by all the citizens of this great Empire State; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to honor Block Club upon the occasion of its designation as recipient of the 2014 Trailblazer Award by the Amherst Chamber of Commerce; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Block Club, Buffalo, New York.