

2013-J5892

LEGISLATIVE RESOLUTION commemorating the 30th Anniversary of Dutchess County Tourism

WHEREAS, It is the sense of this Legislative Body that the quality of life of the citizens of the State of New York is greatly enriched by its exceptional governmental, cultural, educational and recreational facilities and institutions; and

WHEREAS, It is also the sense of this Legislative Body that institutions and facilities that give positive definition to the profile and disposition of the communities of the State of New York profoundly strengthen our society with their commitment; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to commemorate the 30th Anniversary of Dutchess County Tourism; and

WHEREAS, Established in 1984, Dutchess County Tourism (DCT) is the officially designated destination marketing organization for the County, bringing in tourism to area businesses by marketing and promoting the assets of Dutchess County to the Nation and the World; and

WHEREAS, Through its use of external marketing, promotions and publicity, DCT has been instrumental in bringing individuals from across the Nation to the beautiful Dutchess County; and

WHEREAS, In addition, DCT is responsible for hospitality training, tourist information centers and advocacy programs, as well as distribution of its publications and Calendar of Events including the Tourism Conference, Travel Writers' Conferences, Holiday of Lights Reception, and National Tourism Week; and

WHEREAS, Dutchess County Tourism is New York State's Division of Tourism's "I Love New York" matching funds partner and a partner in Hudson Valley Tourism, Inc. in their regional marketing programs; DCT is

also a division of the Dutchess County Economic Development Corporation;
and

WHEREAS, This auspicious occasion presents a unique opportunity for this Legislative Body to recognize and pay tribute to Dutchess County Tourism; and

WHEREAS, It is the sense of this Legislative Body that when organizations, institutions and facilities of such noble aims and accomplishments are brought to our attention, they should be recognized by all the citizens of this great Empire State; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to commemorate the 30th Anniversary of Dutchess County Tourism; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Dutchess County Tourism.