2015-J3003

LEGISLATIVE RESOLUTION commemorating the 100th Anniversary of Jacobs Press of Auburn, New York

WHEREAS, It is the sense of this Legislative Body to recognize those illustrious pioneer companies of the State of New York whose focus and intent have made a substantial impact on the quality of life in their communities; and

WHEREAS, Attendant to such concern, and in full accord with its longstanding traditions, this Legislative Body is justly proud to commemorate the 100th Anniversary of Jacobs Press of Auburn, New York; and WHEREAS, Founded in 1915, by Harry Jacobs, Jacobs Press strives to provide local businesses with quality products to help them better communicate with their customers; and

WHEREAS, Located in the beautiful Finger Lakes Region, Jacobs Press serves such diverse industries as education, health care, manufacturing, and tourism; it places a strong focus on providing the same attention to detail on projects large and small; and

WHEREAS, Throughout the past 100 years, this remarkable company has maintained its commitment to offering outstanding products and services to the people of Auburn, New York; and

WHEREAS, In 1920, Victor H. Fandrich joined Jacob Press; after Harry Jacobs' death, he assumed full ownership of the company; and WHEREAS, A family-owned business across multiple generations, Jacobs Press has been guided by the Fandrich and Trapani families since 1955; and

WHEREAS, In 1960, Victor Fandrich passed down ownership to his son, Victor W. Fandrich, who, 23 years later, would pass it down again to his son-in-law, Michael Trapani, the current President; and WHEREAS, Today, Jacobs Press continues its tradition of excellence,

responding to its customers' changing needs and investing in the latest technology; and

WHEREAS, This vital business specializes in business documents, marketing collateral, direct mail, and literature fulfillment; Jacobs

Press work with each client to create specialized printed pieces meeting unique requirements; and

WHEREAS, Moreover, Jacobs Press can FSC certify any project, ensuring that the forest products used are from responsibly harvest and verified sources; and

WHEREAS, More than just a printing business, Jacobs Press offers each customer added value services such as marketing consultation and effective direct mail strategies; and

WHEREAS, It is with great pleasure that this Legislative Body acknowledges contributions of Jacobs Press to the local and State economies, and extends its highest commendation to this corporate enterprise, fully confident that it will continue to enjoy the sparkling success it has enjoyed thus far; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to commemorate the 100th Anniversary of Jacobs Press of Auburn, New York; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Michael Trapani, President, Jacobs Press.