

A Free Medicines Program for Newly Unemployed Americans

JOHN L. SAMPSON May 18, 2009



Pfizer Inc. announced that it will launch an innovative program to help eligible unemployed Americans and their families who have lost their health insurance maintain access to their Pfizer medicines at no cost.

The program, called **MAINTAIN**(Medicines Assistance for Those who are In Need) is designed to help recently unemployed Americans and their families who have lost their insurance and who are taking Pfizer medicines to continue treatment at no cost for up to one year. The program will be open for enrollment through December 31, 2009 and applies to eligible Americans who have become unemployed since January 1, 2009.

Eligibility requirements of the MAINTAIN program include:

- Loss of employment since January 1, 2009
- Prescribed and taking a Pfizer medicine at least 3 months prior to unemployment and enrolling in the program
- Lack of prescription drug coverage, and
- Can attest to financial hardship

Patients who qualify will receive their Pfizer medicines at no cost for up to 12 months or until they become re-insured (whichever occurs first). Over 70 Pfizer primary care medicines will be available through the program.

For further information please visit PfizerHelpfulAnswers.com or call 1-866-706-2400