



NEW YORK STATE SENATOR

Joseph P. Addabbo Jr.

Addabbo Brings Free Financial Lecture to His District WITH Cuny's Business Expert Joyce Moy

JOSEPH P. ADDABBO JR December 29, 2009

New York State Senate Member Joseph P. Addabbo, Jr. 15th District

District Office

159-53 102nd Street

Howard Beach, NY 11414

Press Release

For Immediate Release

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**ADDABBO BRINGS FREE FINANCIAL LECTURE TO HIS DISTRICT WITH CUNY'S BUSINESS
EXPERT JOYCE MOY**

Queens, NY, December 28, 2009 – Save the date! If your New Year's resolution is to get your personal finances under control during this recession, **NYS Senator Joseph P. Addabbo, Jr.**, is pleased to bring an important free program to his constituents presented by CUNY's award-winning entrepreneur, Joyce Moy, soon after 2010 arrives. Her financial lecture will be held at Christ Lutheran Hall, 85-15 101st Avenue, Ozone Park, NY, on Saturday, January 16, from 11:00 a.m. – 1:00 p.m.

Ms. Moy will cover two major topics dealing with personal finances, followed by a Q & A with the audience:

- 1) Managing Your Money - budgeting, savings, goal setting;
- 2) Credit - what is credit?; how to establish, build and repair credit; how to obtain and read your credit report; how to choose a credit report; avoiding identity theft and scams.

Joyce Moy is currently the Executive Director of the Asian American/Asian Research Institute (AAARI) of the City University of New York (CUNY). AAARI's mission is to provide research and education to the general public on issues of concern to Asian Americans and the world's Asian communities. In addition, she teaches small business management at CUNY.

She is the former Director of Business and Community Development and the former Executive Director of Economic Development at LaGuardia Community College/CUNY, where she established and managed a number of entrepreneurship programs. She was the first Asian American director of a NYS Small Business Development Center located at LaGuardia Community College/CUNY, an organization that provides one-on-one counseling to start-up and existing businesses and has established programs in financial literacy education and international business. She has worked to develop programming which is

responsive to immigrant, women and minority business owners and connects them to business and educational opportunities that enhance their economic well-being. She has spoken widely on issues concerning immigrant and minority communities.

Ms. Moy has taught business law and taxation at Queens College, the CUNY School of Law and at Cornell University School of Law. She is a former practicing attorney with over 15 years experience in corporate law, franchising, taxation and commercial areas. She earned her B.A. from SUNY at Stony Brook and her J.D. from Hofstra University School of Law. For more information, please contact Senator Addabbo's Howard Beach district office at 718-738-1111.

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