



NEW YORK STATE SENATOR

Martin J. Golden

## Third Avenue Survey

MARTIN J. GOLDEN April 8, 2010

The Merchants of Third Avenue Civic Improvement Association, a non-profit serving the Third Avenue retail corridor for over 30 years is conducting a study, an in-depth survey of local residents that will help:

- Understand the buying habits and desires of the community;
- Gain insight from local consumers to improve business practices, products and promotions;
- Communicate with the community about events, new store openings and special offers;
- Identify type of businesses people want on the Avenue in order attract the right retailers to fill vacant spaces on the Avenue

If you don't mind can you fill out the survey and forward it to all your friends and acquaintances in Bay Ridge. THANK YOU!!!!

Last chance to help guide the future of Third Avenue! Survey ends April 30.

Where do you shop?

Where do you eat?

What type of businesses would you like to see on Third Avenue?

TAKE THE THIRD AVENUE SURVEY! Follow this link and take the survey today

<http://www.surveymonkey.com/s/JD7D8FL>

Did you know most of the businesses on Third Avenue are owned by our neighbors? By completing this survey and providing information about where you shop and dine and what you'd like to see happen on Third Avenue, you can help ensure that Bay Ridge continues to flourish and remains a desirable and enjoyable place to live.

What's in it for you (besides a better Third Avenue of course)? All survey participants providing contact information will be entered to win one of ten \$100 gift certificates to local businesses including restaurants, spas and retail stores .