



NEW YORK STATE SENATOR

James S. Alesi

## Senator Jim Alesi Announces Small Business Workshop to Be Offered in Rochester

JAMES S. ALESI April 16, 2012

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*Workshop Offered as Part of Statewide Small Business Outreach Initiative*

Senator Alesi announced today that the Greater Rochester Area will host a workshop in April to help small business owners start and grow their business in New York State. The Finger Lakes Region workshop will be held Tuesday, April 24<sup>th</sup>, at the Hillside Family of Agencies Conference Center in Rochester.

“As Chairman of the Senate Committee on Commerce, Economic Development and Small Business, and a former small business owner myself, I understand how imperative it is that New York State assist small businesses in any way possible,” said Senator Alesi. “Small businesses are the foundation of our communities and the key to Upstate New York’s resurgence as they provide the bedrock for a healthy economy. These workshops will provide valuable information to small business owners who are looking to start, develop and advance their small businesses.”

As part of a statewide small business outreach initiative announced earlier this month by Governor Cuomo, a team of state officials will travel to the Finger Lakes Region to conduct the April 24<sup>th</sup> workshop. At least six state agencies will be traveling around the state, including the departments of State, Labor, Taxation and Finance as well as Empire State Development, State Liquor Authority, and the Workers’ Compensation Board. Each workshop will be held in conjunction with local chambers of commerce.

Many business owners have contacted New York State with questions about regulations, licenses and practices. Some of the topics the seminars will cover include: starting a business and adhering to regulatory timelines; how to obtain and file tax forms; first steps for hiring employees; and, how to become certified as an MWBE.

Additional information on the workshops will be available via [www.NYOpenforSmallBusiness.com](http://www.NYOpenforSmallBusiness.com).

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