

Partners in Preservation -- Help Invest in New York City's Historic Sites

VELMANETTE MONTGOMERY April 20, 2012

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American Express and the National Trust for Historic Preservation have announced that New York City will be this year's location for Partners in Preservation, a community-based initiative to raise awareness of the importance of historic places. The program will infuse \$3 million in grants to preserve the city's historic buildings, icons, and landmarks. As New York City's first-ever citywide grassroots preservation effort, the call-to-action program will enlist the aid of all New Yorkers, and anyone who loves New York, to vote online for the preservation projects most important to them.

From April 26 to May 21, 2012, anyone, anywhere in the world, can vote online -- either from their web-enabled mobile device, online, or on Facebook -- for one of 40 to-be-announced New York City places. Everyone can vote up to once a day, for the same site or for a different site. On May 22, the top four public vote-getters and the grants for their preservation projects will be revealed. Each of the top four winners will receive up to \$250,000. American Express, the National Trust for Historic Preservation, and an advisory committee will review the votes of the remaining sites along with each site's monetary and preservation needs to determine how the rest of the \$3 million in grants will be awarded.

To vote beginning on April 26, visit www.facebook.com/partnersinpreservation or www.partnersinpreservation.com. Remember, you can vote up to once a day from April 26 to May 21, 2012.