

Senator Andrew Lanza Announces Discount at State Campgrounds

ANDREW J LANZA June 2, 2014

Senator Andrew Lanza today announced details of the Early Summer Camping Special for 112 state campgrounds across New York. The discount helps kick off the summer season for families looking for affordable getaways.

The special offer includes \$5 per night off regular rates through June 26 for campers making reservations using the promo code EARLYCAMP14. The deal covers New York State Parks- and Department of Environmental Conservation-operated campgrounds in nearly every region (excluding Hither Hills State Park, mooring buoys, walk-ins and previous reservations).

This will be the 3rd year of this discount program which drew 4,000 camping nights during the same period last year, a 40% increase over the introductory year.

The camping discount program was highlighted at the Governor Cuomo's second <u>Tourism Summit</u> this year as one of the elements to promote the state's natural assets and popular destinations. Other outdoor initiatives include the launch of a new Fishing, Hunting and Wildlife app, introduction of the state's new Adventure License and a series of I LOVE NY ads showcasing many state parklands and recreational assets.

Before booking and taking advantage of the Early Summer Camping Special campers can utilize the new online campground virtual tours to make planning a trip easier. Featured on the State Parks website the 360 degree campground virtual tours provide visitors a firsthand look on selected campgrounds. Additional tours of state parks and many DEC campgrounds will be added to the website this season. View the virtual tours here.

To act on the Early Summer Camping Special, bookings can be made online at http://newyorkstateparks.reserveamerica.com or over the phone at 800.456.CAMP. Camping reservations are available

through ReserveAmerica, which provides online and phone reservations for campsites throughout New York.

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