



NEW YORK STATE SENATOR

Martin J. Golden

Attached is a letter we're sending to the Port Authority in request of lighting One World Trade Center in gold as part of Childhood Cancer Awareness Month.

MARTIN J. GOLDEN August 19, 2014

New York, NY 10003

Dear Mr. Foye,

During the past month we have partnered with *Bay Ridge Cares*, a local community organization, on a grassroots effort to raise awareness for pediatric cancer research throughout Childhood Cancer Awareness Month this September. Pediatric cancer affects more than 16,000 American children every year, the average of whom are only eight years old and 20% of whom do not survive. Unfortunately, existing cancer treatments are incredibly harsh on children and can inflict significant damage on such young bodies. Awareness initiatives have proven to be effective in raising funds for medical research and we firmly believe this effort will be no different, and no less worthy of a vigorous citywide campaign to achieve our goal.

To promote this effort, a request was made to illuminate the Empire State Building in gold as part of the building's "Lighting Partner" program. This program has lit the 1,450 foot structure to promote various events such as other research initiatives, sporting events, and Broadway plays. Sadly – and surprisingly – the request was denied.

Fortunately we live in a city that does not lack iconic structures, nor are we a community that willingly accepts defeat on such an important issue. We were pleased to learn that the Coney Island Beachfront, a timeless symbol of both Brooklyn and New York City in its own right, has agreed to