



NEW YORK STATE SENATOR

Jose M. Serrano

Senator Serrano Meets with I LOVE NEW YORK/Empire State Development Agency in Albany

JOSÉ M. SERRANO February 25, 2015

| ISSUE: **ARTS AND CULTURE**



(Albany, NY)- Senator Serrano, Ranking Member on the Cultural Affairs, Tourism, Parks & Recreation, met with Ross Levi and Gavin Landry from the I LOVE NEW YORK/Empire State Development agency. They met with the Committee to discuss their agency's new app designed to help promote tourism in all the regions of New York State.

"It was wonderful to hear from these great folks at the I LOVE NEW YORK/Empire State Development agency," said Senator Serrano. "This app will allow New Yorkers to easily navigate all of the great attractions New York State has to offer. Many thanks to Committee Chairperson Senator Betty Little for her commitment to tourism and economic development across New York!"

To download the app, [CLICK HERE](#).