



NEW YORK STATE SENATOR

Brad Hoylman-Sigal

## Senator Brad Hoylman Initiates “Ivory Crush” To Be Held This Friday In Times Square

BRAD HOYLMAN June 15, 2015

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*Senator Hoylman: "An elephant is killed every 15 minutes. If we are to protect this magnificent species from extinction we need to raise awareness about the trade of illegal ivory and choke off consumer demand."*

NEW YORK - State Senator Brad Hoylman, Ranking Member of the Senate Environmental Conservation Committee, said: "I'm proud to have initiated this effort by writing to the U.S. Fish and Wildlife Service to request an ivory crush in Times Square in my district because New York City is the epicenter of the illegal ivory trade."

“An elephant is killed every 15 minutes. If we are to protect this magnificent species from extinction we need to raise awareness about the trade of illegal ivory and choke off consumer demand.

“I applaud the Obama Administration, U.S. Fish & Wildlife Service, the Wildlife Conservation Society and the New York Department of Environmental Conservation for their steadfast commitment to ending the trade of elephant ivory and thank the Times Square Alliance for their support of what will be a historic ivory crush this Friday in Times Square.”

See event details below and the AP story on the Ivory Crush [here](#).

WHEN: Friday, June 19, 2015 at 10:30AM

WHERE: Broadway Between 46<sup>th</sup> Street and 47<sup>th</sup> Street, New York, NY

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