



NEW YORK STATE SENATOR

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AMBER Alert: America's Missing Broadcast Emergency Response

BETTY LITTLE December 14, 2009

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The Amber Alert Plan is a voluntary partnership between TV and radio stations and law enforcement agencies to broadcast an urgent bulletin in child abduction cases. Statistics show that a quick response is of the essence and one of the most crucial factors in finding a missing child.

You may have seen an Amber Alert on TV or heard one on the radio, but I wanted you to know that updates are also available via email and cell phone. To register to receive updates please visit: <http://amber.ny.gov/>.