



NEW YORK STATE SENATOR

Eric Adams

Dr. Susan Fox Ph.D.

ERIC ADAMS May 11, 2011



Dr.

Dr. Susan Fox

Award: HONORING WOMEN IN NEW YORK

Year: 2011

Dr. Susan Fox is a tireless community organizer and mother of two. Her first child was due September 12, 2001, and after the events of September 11, she decided to focus on quality of life and community issues. Since that time, Dr. Fox has championed efforts to create online and offline networks of people who can support each other in and around the community.

In July 2002, Dr. Fox founded Park Slope Parents (PSP), which now includes 4,000 families in the Brooklyn area who support each other online by sharing information about parenting and urban living. PSP partners with non-profit organizations to provide child-related items (e.g., clothing, cribs, and blankets) for needy families.

There is also a strong offline component as well, including a Harvest Festival, Spring Fling, kids' music concerts and clothing swaps. Beyond her work with PSP, Dr. Fox is a committed Park Slope Civic Council trustee and acted as co-chair of the Children's Halloween Parade from 2008-2010. A tireless community advocate, Dr. Fox is also working with the Park Slope Chamber of Commerce (and the Buy in Brooklyn initiative) and the 5th Avenue BID to help keep shopping dollars local and businesses strong.

Dr. Fox has a background that is a tapestry of varied experiences. She holds a Ph.D. in Communications from the University of California, Santa Barbara. Dr. Fox has worked as Executive Director of Research for an entertainment market research company, a college professor, program coordinator for a camp for kids with disabilities, yoga instructor, blackjack dealer and Can-Can dancer.

She currently teaches at NYU and is a consultant in strategic marketing and communications. Her most rewarding work-related experience, though, has been as a Brooklyn community organizer. In 2009, she was chosen as one of the Brooklyn District

Attorney's Extraordinary Women.