

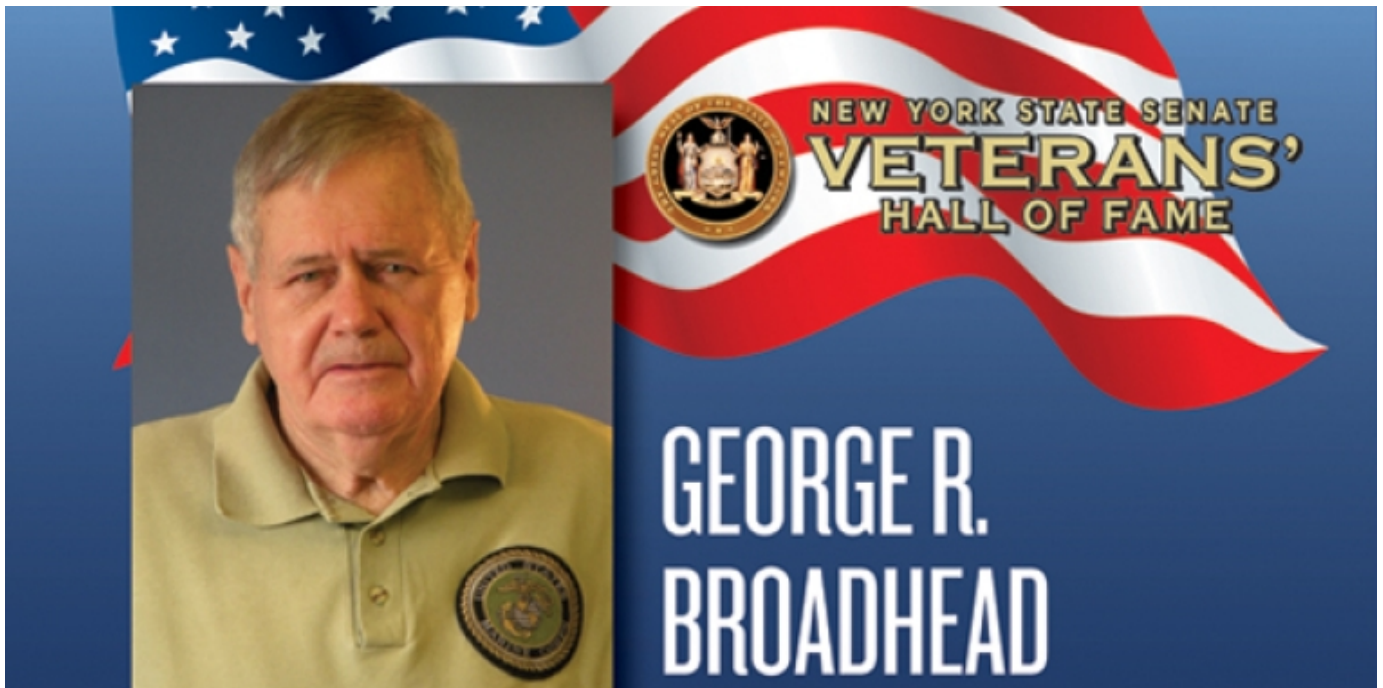


NEW YORK STATE SENATOR

Martin J. Golden

## George R. Broadhead

MARTIN J. GOLDEN June 9, 2011



George R. Broadhead

**Award:** Veterans' Hall of Fame

**Year:** 2011

George R. Broadhead was born in Brooklyn in 1932. He and his family moved to Gerritsen Beach, from Park Slope, when he was six. In 1951, George enlisted in the U. S. Marine Corps and served in the Korean War. As a Corporal, he was awarded the Silver Star Medal for his gallantry in action, as well as a Purple Heart Medal and additional awards.

Retired on disability from the military, he re-started his college studies at St. John's University in Brooklyn in 1956. As a student, he worked at Macy's in their advertising department for 4 years. In 1960, he began in earnest a lifetime in publishing, starting as a newsletter editor for The McGraw-Hill Publishing Company in New York. From there he became a copywriter at Bear Advertising, which led to a move to the Los Angeles Herald Examiner. He returned to New York, and moved into advertising sales with Billboard Magazine Publications.

In 1973, George married and moved to Fairfield, Connecticut and started a family. At the time he was Director of Sales and Marketing for NY State Food Merchants Association, before joining Newhouse Newspapers in New York in 1984. In 1989 he was promoted to West Coast Manager for Newhouse Newspapers, in Beverly Hills, California. In 1999, George retired from Newhouse Newspapers and returned to Gerritsen Beach.

A lifetime member of the Disabled American Veterans (DAV) and the VFW, he was Post Commander of VFW Post 107 from 2005 until 2008, and Kings County Commander for two terms in 2007 and 2008. Currently George is President of the Gerritsen Beach Property Owners Association, Inc.