



NEW YORK STATE SENATOR

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## Recommending Integration of Social Media with New York's New Online Voter Registration

THOMAS K. DUANE October 1, 2012

On September 28, I sent a letter to Governor Andrew Cuomo and New York State Department of Motor Vehicles Commissioner Barbara Fiala applauding them for making online voter registration possible for New York State residents through MyDMV ([my.dmv.ny.gov](http://my.dmv.ny.gov)). I also respectfully recommended that they further promote voting by adding 'share' buttons enabling users to conveniently announce via social networking platforms both the site itself and the fact that they registered to vote online. I was pleased to receive a prompt response from Commissioner Fiala thanking me for the suggestion and letting me know that "adding such a button is being researched and will likely be part of social media policy currently under development."