



NEW YORK STATE SENATOR

Thomas F. O'Mara

## Start Here, Get There

THOMAS F. O'MARA January 3, 2013



January is College Financial Aid Awareness Month in New York State and the Higher Education Service Corporation's (HESC) "Start Here, Get There" campaign is currently offering events and other tools to help students and families undertake the college aid application process.

It's one of the most daunting tasks facing college-bound students and their families. But now's the time to get started and this month's 'Start Here, Get There' financial aid awareness campaign offers easily accessible and vitally important information and assistance. It's a

one-stop clearinghouse for the tools that students and families need to complete the process.

[Find out more...](#)