



NEW YORK STATE SENATOR

Michael F. Nozzolio

Senator Nozzolio Announces “Share the Finger Lakes” Promotion

MICHAEL F. NOZZOLIO June 26, 2013



In an effort to promote the natural beauty of the greater Finger Lakes region and support the tourism industry, State Senator Mike Nozzolio today announced that he will be holding a Finger Lakes tourism photo promotion and will be inviting the public to share their favorite Finger Lakes photos on his Facebook page.

“From the rich beauty of the Finger Lakes to the unique small towns and villages scattered throughout my District, we live in one of the most beautiful and historic areas in the entire world. In an effort to promote the continued growth of tourism in our region and share the

natural beauty of the Finger Lakes, I will be hosting a photo promotion on my Facebook page, beginning Monday, July 1st. This promotional effort will highlight the natural beauty and history of our region and allow local residents, tourists, and businesses to ‘share’ their favorite photos of our beautiful communities,” said Senator Mike Nozzolio.

Local residents are invited to submit their photographs throughout the month of July. At the end of July, the 13 photographs that receive the most “likes” on Facebook will be used to create a special commemorative calendar. The 13 individuals whose photos receive the most "likes" will receive a copy of the calendar. Individuals of any age or photography level are invited to participate. To “share” your photos, please visit www.facebook.com/SenatorNozzolio and click the Photo Promotion button on the top right of the page.

"We can take great pride in the fact that the greater Finger Lakes region is now the center of upstate New York's booming wine and tourism industry, and I am hopeful that this promotional effort will help spread the word about all that our region has to offer,” said Senator Mike Nozzolio.

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