



NEW YORK STATE SENATOR

Phil Boyle

## Job Posting: Digital Media Planner

PHIL BOYLE December 18, 2013

### **Cox Media Group Long Island**

### **Digital Media Planner**

**Minimum Experience Required: 2 years**

### **Job Description:**

Position: Full Time Digital Media Planner Responsibilities: Team with Cross Platform Marketing Consultants to understand client goals and objectives and brainstorm solutions. Create media plans that meet customer needs and maximize revenue for CMG Long Island. Communicate campaign highlights and/or red flags to sellers to enable resolution with client. Monitor campaign recap to sellers and/or credit clients summarizing performance.

Qualifications: At least 2 years' experience working in a digital advertising role. Display Advertising. BA/BS from a 4-year University or equivalent preferred. Must be proficient in Microsoft Office, PowerPoint, Excel, and Access. Excellent attention to detail. Send resume and package to: Cox Media Group Long Island WBAB/WBLI 555 Sunrise Hwy., West Babylon NY 11704

### **Job Location:**

**W. Babylon, New York**

**To apply, contact the employer by telephone:**

**Phone: Alaia, Dain (631) 587-1023**