

Breast Cancer Coalition of Rochester Pink Ribbon Run and Walk

JOSEPH E. ROBACH May 12, 2014



Every Mother's Day, the Breast Cancer Coalition of Rochester hosts a Pink Ribbon Run and Walk fundraiser. Every dollar raised at this great event stays in the Rochester community to help those impacted by breast cancer. This year's run/walk was the most successful yet, raising over \$175,000 and a record number of participants! I was pleased to be there to support the BCCR and everyone who has been touched by breast cancer.