



NEW YORK STATE SENATOR

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The Outdoor Group Opens Shop in Monroe County

JOSEPH E. ROBACH May 14, 2015

| ISSUE: **ECONOMIC DEVELOPMENT, JOBS & EMPLOYMENT**

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I recently had the opportunity to help welcome the Outdoor Group to Monroe County as they move their headquarters and manufacturing operations to the Town of Henrietta. A holding company for a variety of outdoor and archery businesses, including Elite Archery, the Outdoor Group will employ over 100 people at its new location. It's a remarkable story, started in the basement of owner Peter Crawford's home, and has grown to one of the outdoor and archery manufacturers in the country. Congratulations to Peter and the entire

team at the Outdoor Group, and thank you for choosing Monroe County for your new headquarters!