



NEW YORK STATE SENATOR

Susan Serino

## Senator Sue Serino Launches First Annual 'Season of Giving' Campaign

SUSAN SERINO November 30, 2015

| ISSUE: **COMMUNITY INVOLVEMENT**

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*Senator Sue Serino Launches First Annual 'Season of Giving' Campaign*

HYDE PARK, NY—In an effort to make the holidays brighter for our neighbors in need, Senator Sue Serino (R, C, I—Hyde Park) announced the official launch of her ‘Season of Giving’ Campaign. The unique initiative includes a series of drives running through the Dutchess and Putnam County District Offices that will benefit local organizations in need of goods during the holiday season.

*“There is no better time than the holiday season to give back to our local community. That’s why I’m partnering with community organizations committed to improving quality of life in our area,” said Senator Serino. “I know that we’re all stretched thin, especially this time of year, but it is my hope that community members will take a few moments to take part in the ‘Season of Giving’ and help improve lives of our neighbors in need.”*

In Dutchess County, there are five ways to give back to the local community this holiday season:

- **Toy Drive**—*Help make the holidays special for children in our community by donating a new toy to the Salvation Army’s Poughkeepsie Corps. **December 1<sup>st</sup> – 20<sup>th</sup>**; **Drop off location:** Poughkeepsie Corps, 19 Pershing Ave., Poughkeepsie, NY 12601; 845-471-1210; Or Senator Serino’s Hyde Park District Office.*
- **Troop Collection Drive**— *Send a piece of home to our deployed troops this holiday season. Semper Fi Parents of the Hudson Valley works tirelessly to ensure that our deployed troops know that they are always on our mind and in our hearts. You can visit their website, <http://www.semperfiparentshv.org/> or click [here](#) for a list of needed items. **Ongoing; Drop Off Location:** Senator Serino’s Hyde Park District Office*
- **Food Drive**—*The winter weather too often makes it challenging for seniors to get the resources they need. Help make the holidays a little brighter for area seniors by donating non-perishable food items to*

*be distributed to local, low-income senior housing communities—December 1<sup>st</sup>-22<sup>nd</sup> ; Drop Off*

**Location:** Senator Serino's Hyde Park District Office

- **Book Drive**— *Give the gift of literacy to local children struggling with reading. Literacy Connections needs children's books up to the 4th grade reading level for their Book Buddies program which provides children with a positive reading experience as well as a consistent adult role model by giving adult volunteers the opportunity to read one-on-one to children in their school. Help send a child home for the holidays with a book!* For more information, visit: [literacyconnections.org](http://literacyconnections.org).

**December 1<sup>st</sup>-22<sup>nd</sup>; Drop Off Location:** Senator Serino's Hyde Park District Office

- **Drive to Benefit the Dutchess County SPCA**—*Help our furry friends in need this holiday season by donating to the Dutchess County SPCA. While always in need of dog and cat food, the DCSPCA is launching a 12 Days of Giving social media campaign. Check out Senator Serino's Facebook from **December 1<sup>st</sup> – 12<sup>th</sup>** to see what items can most help the shelter. Not on Facebook? Click [here](#) for a link to their wish-list. **December 1<sup>st</sup> – 12<sup>th</sup>; Drop Off Location** 636 Violet Ave, Hyde Park, NY 12538; (845) 452-7722; Or Senator Serino's Hyde Park District Office.*

Senator Serino's Hyde Park District Office is located at 4254 Albany Post Road, Hyde Park , 12538 and is open Monday through Friday 9:00am-5:00pm. For questions, please call 845-229-0106.

Putnam County residents have three opportunities to give back to the local community this holiday season with Senator Serino's Putnam Valley Office collecting **new toys (December 1<sup>st</sup>-15<sup>th</sup>)**, **non-perishable food items (On-Going)** or **new/gently used coats (December 1<sup>st</sup> - January 31<sup>st</sup>)** to be distributed throughout the area.

Putnam County residents can bring their donations to Senator Serino's Putnam Valley District Office located at 117 Town Park Lane, Putnam Valley , NY 10579. The office is open Monday through Friday, 8:00am-3:00pm. For questions, please call 845-528-0417.

Putnam residents can also bring donations to the Grace Methodist Church by calling 845-526-3788 to schedule a time to drop off.

*"I have seen first-hand just how much can be accomplished when our communities come together. I am proud to be from an area that truly puts its people first," said Senator Serino. "Now is the time to remind our neighbors that when they are in need, our community stands behind them."*