

## Senator Gallivan to Host Small Business Summit in East Aurora

JIM RANNEY February 8, 2016

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Senator Patrick M. Gallivan (R-C-I, Elma) is once again teaming up with the Greater East Aurora Chamber of Commerce and leaders in business development to present a small business summit from 7:30 a.m. to 9:30 a.m. on March 3, 2016. The event will be held in Gleed Auditorium inside Aurora Town Hall at 300 Gleed Avenue in East Aurora. It is free and open to the public.

"This is the latest in a series of small business summits we have held throughout the district which have been very popular with local business owners and entrepreneurs," Gallivan said.

"Starting and building a successful business is very rewarding, but it can be challenging.

These events give owners, managers and staff an opportunity to learn important business practices and to share their experiences with others."

Gallivan is a member of the Senate committee on Commerce, Economic Development and Small Business and served as co-chair of a statewide committee on Regulatory Reform, working to eliminate burdensome rules and regulations that drive up business costs.

The summit will also feature Frank Swiatek, who serves as Senator Gallivan's Senior Advisor for Small Business. Swiatek is a private sector consultant and has worked with numerous small businesses and over 25 Fortune 500 companies. He will discuss customer service techniques and how to create loyal customers.

Anyone interested in attending the event can register or get more information by calling Senator Gallivan's office at 716-656-8544.