

## John White

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John White, born and raised in Rochester, New York, served his country with unmatched bravery as a United States Marine. After returning from combat, he became Senior Vice President of Sales and Product Development for Priority Management Systems, a global management training company. As an Infantry Captain in the United States Marine Corps from 1966 to 1973, Mr. White served heroically in Vietnam, Guantanamo Bay, Quantico, Camp Pendleton and Camp Lejeune. He was severely wounded in Vietnam, and spent 14 months in various naval hospitals. Mr. White dedicated and risked his life for his country, approaching

every assignment with a fervent desire to succeed and to excel. For his actions in combat and for his sacrifi ce, he received the Silver Star and the Purple Heart.

After serving his country for seven years, and then moving back home to Rochester, Mr. White wanted to remain involved with his community and with the military. He is an active member and past-President of the Rochester Rotary Club, and serves on the Board of Directors of the Rochester General Hospital Foundation, the Reid Petroleum Corporation, and Rochester Steel Treating Works. As a veteran, Mr. White understands the help that his fellow veterans need, not only simply assimilating back to civilian life, but also in assistance and recovery. He is a core team member of "1 Team 1 Fight," an organization assisting local veterans, and is a committee member for the Gold Star Families Memorial, which honors families who have lost a loved one in combat.

The United States Marines are thought to be the toughest, bravest and most courageous soldiers of them all. Always the first on the front lines, when a man joins the Marines, he does so out of love for his country and the people of his country. One small way we can begin to thank these men for their unbelievable sacrifice is to give them special recognition whenever we are able.