## 2015-J6197

LEGISLATIVE RESOLUTION honoring Ken Roser upon the occasion of his designation as recipient of the 2015 Business Person of the Year Award by the Greater Utica Chamber of Commerce on June 29, 2016

WHEREAS, It is the custom of this Legislative Body to honor those illustrious individuals and institutions of the State of New York whose purposeful endeavors serve to enhance the quality of life in their communities; and

WHEREAS, Attendant to such concern, and in full accord with its longstanding traditions, this Legislative Body is justly proud to commend Ken Roser upon the occasion of his designation as recipient of the 2015 Business Person of the Year Award by the Greater Utica Chamber of Commerce, to be celebrated at a Signature Event on Wednesday, June 29, 2016, at The Parish on Broadway, Utica, New York; and WHEREAS, With his proven business leadership abilities and his evident dedication to his community, Ken Roser is the quintessential selection for the prestigious 30th Business Person of the Year Award; and WHEREAS, Ken Roser is both the Founder and President of Professional Media Services Inc.; since its inception in 1981, this successful full service marketing and advertising firm has strived to be at the forefront of innovative technology, providing customized web development, inbound marketing, graphic design, corporate branding, marketing strategies, video production, animation and more to its clientele; and WHEREAS, In addition, Ken Roser holds the title of President of Roser Communications Network, Inc., a company which provides radio broadcasting services; the business owns and operates several radio stations including WBUG-FM, WBGK-FM, and WVTL-AM; and WHEREAS, It is the sense of this Legislative Body that those who enhance the quality of life in their community and have shown a long and

sustained commitment to the maintenance of high standards in their profession, certainly have earned the recognition and applause of all the citizens of this great Empire State; now, therefore, be it RESOLVED, That this Legislative Body pause in its deliberations to honor Ken Roser upon the occasion of his designation as recipient of the 2015 Business Person of the Year Award by the Greater Utica Chamber of Commerce; and be it further RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Ken Roser.