

## 2017-K320

Assembly Resolution No. 320

BY: M. of A. Cahill

COMMEMORATING the 50th Anniversary of the Kentucky Fried Chicken in Kingston, New York, and paying special recognition to Darlene Pfeiffer, CEO and owner, for 45 years of distinguished service

WHEREAS, It is the custom of this Legislative Body to recognize the achievements of those individuals and businesses which substantially contribute to the economic vitality of their communities and the entire Empire State; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to commemorate the 50th Anniversary of the Kentucky Fried Chicken (KFC) in Kingston, New York, and to recognize Darlene Pfeiffer for 45 years of distinguished service in the community; and

WHEREAS, Darlene Pfeiffer is the Chief Executive Officer and owner of two franchises with KFC in Kingston and Poughkeepsie, New York; an outstanding business woman, both locally and nationally, she is an active leader in the civic affairs of her community; and

WHEREAS, As the first woman to serve as President of the Association of Kentucky Fried Chicken Franchises (AKFCF), Darlene Pfeiffer represented one of the most influential groups of restaurateurs in the

United States; during her two terms, she fought to protect franchise contracts efforts by Pepsico when they bought KFC and sought to eliminate territorial protection; and

WHEREAS, In addition to holding the position of President of the AKFCF, Darlene Pfeiffer is a 10-year member and three-year President of the KFC National Advertising Council, has served on the KFC Advisory Council for four years, is a Board Member of the Kentucky Fried Chicken Purchasing Co-op, and is a founder of a magazine for KFC Franchises; and

WHEREAS, Dedicated to her community, Darlene Pfeiffer has held the position of President of Kingston Kiwanis, Chair of the KFC Dare Program, President of the Kingston YMCA Board of Directors, and a member of the Board of Directors for the Benedictine Hospital Health Foundation; and

WHEREAS, Throughout the years, Darlene Pfeiffer has made substantial contributions to the education of the young people in her community; in 2005, she established the Kentucky Fried Chicken Scholarship with the Ulster Community College Foundation, Inc., which she supports through personal contributions; five scholarships are awarded annually to SUNY Ulster students who are interested in a business, nursing or other health-related fields, and who demonstrate an entrepreneurial spirit; and

WHEREAS, Darlene Pfeiffer also helped to establish the national Colonel's Scholars Program, which awards 50 scholarships annually to qualified high school seniors to be used toward four years of tuition at a state sponsored school; and

WHEREAS, In 2011, the Darlene L. Pfeiffer Center for Entrepreneurial

Interdisciplinary Studies opened at Ulster County Community College to encourage and help others to create and maintain successful businesses, and through her example, to motivate others in pursuit of their goals; and

WHEREAS, It is the sense of this Legislative Body that when businesses and individuals of such noble aims and accomplishments are brought to our attention, they should be celebrated and recognized by all the citizens of this great Empire State; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to commemorate the 50th Anniversary of the Kentucky Fried Chicken in Kingston, New York, and to pay special recognition to Darlene Pfeiffer for 45 years of distinguished service; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Darlene Pfeiffer, and Kentucky Fried Chicken of Kingston, New York.