

## Marsha Gordon

ANDREA STEWART-COUSINS May 9, 2017

**ISSUE: 2017 WOMEN OF DISTINCTION** 



Marsha Gordon, Ph.D., leader of the county's largest and most influential business organization, brings more than 25 years of community, commerce and leadership experience to the Business Council of Westchester (BCW).

A sought-after speaker, panelist and media expert, Dr. Gordon is widely considered the authority on the business climate in Westchester County, and is regularly the "go-to" person on legislative and regulatory issues throughout the Hudson Valley.

Top-level business, community and political leaders throughout the county and New York State count on Dr. Gordon's counsel and expertise to move forward pro-business agendas in economic development, educational reform and workforce development, as well as legislative initiatives and business growth. Most importantly, at every opportunity, Dr. Gordon is regarded as the most effective connector of businesses of all sizes and communitybased organizations, embracing the diversity of the business community the BCW represents.

Dr. Gordon values the importance of volunteering within her community; she serves on several boards, including the Business Council of New York State, the Westchester-Putnam Workforce Investment Board and Yonkers STRIVE, to name a few.

Dr. Gordon earned a Bachelor of Arts from Brooklyn College, a Master of Business
Administration from Marist College, and a Doctor of Business Administration from
PaceUniversity. She resides in Greenburgh with her husband, Eli, and together they have a
beautiful daughter, Bonnie.