

## 2017-K548

Assembly Resolution No. 548

BY: M. of A. Lupardo

COMMEMORATING Sock Out Cancer Day, in conjunction with the observation of National Cancer Survivors Day

WHEREAS, It is the custom of this Legislative Body to recognize official days that are set aside to increase awareness of serious health issues that affect the lives of citizens of New York State; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to commemorate Sock Out Cancer Day, in conjunction with the observation of National Cancer Survivors Day; and

WHEREAS, First envisioned by Chairman, President and CEO of Security Mutual Life Insurance Company of New York, Bruce Boyea, and his wife, Cheryl Boyea, Sock Out Cancer is a new initiative that was launched for the first time in February of 2017; the program was formed to help families in New York's Southern Tier navigate the road to recovery from cancer by providing financial assistance while they are dealing with the disease; and

WHEREAS, Consumers bought the bright, multi-colored socks representing different cancers at the Sock Out Cancer Benefit Concert featuring William Close and The Earth Harp Collective at the Forum

Theatre in Binghamton, New York, on March 10, 2017; and

WHEREAS, Sponsored by Security Mutual Life Insurance Company of New York, Chemung Canal Trust Company, Visions Federal Credit Union, WBNG, and other committed community supporters, the William Close and The Earth Harp Collective also held a sold-out concert on May 10, 2017, with all proceeds benefiting the Sock Out Cancer Campaign; \$60,000 went to UHS and another \$60,000 went to Lourdes Hospital; and

WHEREAS, In addition, people bought the cheerful socks during Sock Out Cancer Week in March of 2017; and

WHEREAS, Cancer creates an enormous strain on a family, both emotionally and financially; Sock Out Cancer strives to ensure a family afflicted with cancer can put all of their efforts into supporting their loved one instead of struggling to pay bills or dealing with ordinary living expenses such as rent or mortgage, utility bills, gas for their vehicles, and groceries, as well as so much more; and

WHEREAS, Sock Out Cancer assists families who have been referred by case workers at the region's two largest cancer centers, Lourdes Hospital and UHS; and

WHEREAS, It is the sense of this Legislative Body that when organizations of such noble aims and accomplishments are brought to our attention, they should be celebrated and recognized by all the citizens of this great Empire State; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to commemorate Sock Out Cancer Day, in conjunction with the observation of National Cancer Survivors Day; and be it further

RESOLVED, That copies of this Resolution, suitably engrossed, be transmitted to Bruce Boyea, Chairman, President and CEO, Security Mutual Life Insurance Company of New York; and his wife, Cheryl Boyea.