

## 2017-J2919

Senate Resolution No. 2919

BY: Senator JACOBS

HONORING Sam Tato upon the occasion of his designation as recipient of the Future Star Award by AAF Buffalo

WHEREAS, It is the sense of this Legislative Body that individuals who distinguish themselves in their profession, dedicating themselves to its enhancement and leading it in new directions, are an asset beyond remuneration and cannot be sufficiently extolled; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to honor Sam Tato upon the occasion of his designation as recipient of the Future Star Award by AAF Buffalo; and

WHEREAS, Each year, AAF Buffalo recognizes deserving individuals and departments who have made an impact on Western New York's advertising community through a handful of special awards; these awards are given out in conjunction with the American Advertising Awards; and

WHEREAS, AAF Buffalo supports and connects communications professionals in Western New York; it strives to bridge the gaps between passions, occupations and experience levels to create a single unified community that provides national industry involvement with a local focus; and

WHEREAS, The Future Star Award honors an outstanding young professional in the marketing and advertising field who has five years or less in the marketing and advertising field and have been an AAF Buffalo member for at least one year; and

WHEREAS, Sam Tato was honored with the Future Star Award for demonstrating great potential in his early years in the industry; and

WHEREAS, Rare indeed is the impressive dedication shown by an individual for the benefit of others which Sam Tato has displayed throughout his career and life; and

WHEREAS, It is the custom of this Legislative Body that those who enhance the quality of life in their community and have shown a long and sustained commitment to the maintenance of high standards in their profession, certainly have earned the recognition and applause of all the citizens of this great Empire State; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to honor Sam Tato upon the occasion of his designation as recipient of the Future Star Award by AAF Buffalo; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Sam Tato.