

2017-J5295

Senate Resolution No. 5295

BY: Senator AVELLA

COMMEMORATING the 15th Anniversary of The Korean
New York Daily on May 29, 2018

WHEREAS, It is the sense of this Legislative Body to pay tribute to those illustrious journalistic entities which have diligently and consistently, year after year, recorded the history of their communities and brought local news and news of the larger world to their readers; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to commemorate the 15th Anniversary of The Korean New York Daily to be celebrated at an event on Tuesday, May 29, 2018, at its headquarters in New York, New York; and

WHEREAS, For 15 years, The Korean New York Daily has grown with Korean Americans as the backbone of its community; leading the way and firmly rooted and positioned in Korean Society, it is known as the largest local Korean newspaper in New York and has a wide circulation which serves the residents of New York City, Nassau County and Northern New Jersey; and

WHEREAS, On May 9, 2003, The Korean New York Daily was established after it was converted from the New York News in commemoration of 100

years of Korean people immigrating to the United States; and

WHEREAS, Since its launch, The Korean New York Daily has been a leader of the minority press, sharing the Korean American community's prosperity and trials while becoming a pillar of the immigrant society; and

WHEREAS, The daily paper is published in both New York City and New Jersey, the world centers for politics, economics, culture and art; it is a media outlet which is known for its prompt delivery of correct and beneficial information in today's rapidly changing informative age; and

WHEREAS, The Korean New York Daily is comprised of two sections: Section A which includes Hard News/Local News/International News (Korea), Editorials and Classifieds; and Section B which consists of Sports and Entertainment; the paper is widely read for its sound judgment, content and its editorial quality; and

WHEREAS, The advertising department of The Korean New York Daily provides a dynamic marketing strategy, offering the most effective means of advertising to meet the interests of the readers and advertisers; and

WHEREAS, Koreans can also read about current events on The Korean New York Daily's website, www.newyorkilbo.com; with over 60 media sources from around the world, the website provides breaking news and up-to-date information to its readers; and

WHEREAS, In addition to its paper and website, The Korean New York Daily sponsors a Cultural Center in Flushing, Queens, which provides educational and cultural services to the community; and an online and offline Business Directory; and

WHEREAS, In all 50 states, Korean Americans have been working on fulfilling their dreams, and for 15 years, The Korean New York Daily has been the eyes and voice of these hard-working citizens in New York City and New Jersey; and

WHEREAS, Today, The Korean New York Daily continues to stand firm in its commitment to providing the community with quality journalism, while displaying dedication to community services; and

WHEREAS, The Korean New York Daily contributes to making New York City a more diverse and vibrant community by fulfilling the mission of the press for the development of Korean American society; and

WHEREAS, Our newspapers provide a tremendous service to citizens across the State of New York by keeping them informed about current events; the democracy of our State and Nation is strengthened by a responsible citizenry which is actively engaged in reading and kept abreast of news affecting their lives; and

WHEREAS, As The Korean New York Daily moves into the future, it carries with it the legacy of a distinguished journalistic history and an outstanding record of growth and achievement; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to commemorate the 15th Anniversary of The Korean New York Daily; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to The Korean New York Daily.