



NEW YORK STATE SENATOR

Terrence Murphy

Berger Hardware Has It All... Including Senator Murphy's NY State Senate Business Award For July

TERRENCE MURPHY July 19, 2018

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Hawthorne, NY - Walk into Berger Hardware and you will be greeted with a smile and a "How you doin'?" from owners Chris Rubeo and Aimee Nichols. Berger Hardware is not only the place where everyone knows your name; they are also tuned-in to their customer's individual likes and needs.

In recognition of Berger Hardware's economic impact as a staple in the community, Senator

Terrence Murphy recently presented Rubeo and Nichols with the New York State Senate Empire Business Award for July 2018.

"It's awesome to see a family-owned, flourishing hardware store. It's obvious from the number of people in the store that large home-improvement chains can't compare with the customer experience at Berger Hardware," said Senator Murphy.

Chris Rubeo said, "It is an honor to receive this award. My sister and I feel lucky to be able to run a store that people think so highly of. Having been raised in this town, my sister and I feel we have a responsibility to better the lives of our customers, who also happen to be our friends and neighbors. We want to uphold the original name and tradition that Berger Hardware is known for."



"There is a certain culture here that people want to be a part of," Aimee noted. "The best part of the job is being able to serve the community we live in and serve."

Berger's motto is "If we don't have it, you don't need it!" As a small business owned and operated by family, Berger Hardware is committed to serving the community by providing neighborly customer service that makes patrons feel at home, along with a wide selection of high-quality products at affordable prices.

Originally established by the Berger family in 1937, the Hawthorne landmark was purchased by the Rubeo family in 2004. Chris and Aimee's parents, retired partners Mark and Sue Rubeo, and Aimee's husband, T.J., are often in the store, further enhancing Berger's personalized business approach.

The Hawthorne store employs 35 employees, including 25 full-timers. Berger Hardware has a second location in Port Chester that opened in 2013. Between the two stores, Berger Hardware has over 50 knowledgeable extended family members.

Berger Hardware's exceptional customer service has not gone unnoticed by others. In its annual "Best of Westchester" poll, Westchester Magazine recognized Berger Hardware as Best Appliances Store in 2009 and Best Hardware Store in 2012.