



NEW YORK STATE SENATOR

Thomas F. O'Mara

ESD Announces Corelle Brands to Invest \$50 Million to Modernize Manufacturing Facility and Increase Production in Corning

THOMAS F. O'MARA August 23, 2018

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This is an absolutely outstanding announcement for the future of jobs and economic development in Corning, Steuben County and the Southern Tier region.

Corning, N.Y., August 23--Empire State Development (ESD) today announced Corelle Brands LLC, a kitchenware products maker and distributor, is moving forward with a \$50 million modernization project at its manufacturing facility in Corning, Steuben County. The project, which is being supported by a Southern Tier Soaring Upstate Revitalization Initiative grant,

will enable the company to expand production capacity and create 25 new, well-paying jobs while retaining 515 existing jobs.

“In every region of the state, we’re seeing companies expand, bolstering both local and regional economies, and creating new jobs and economic opportunities for New Yorkers,” said Empire State Development President, CEO & Commissioner Howard Zemsky. “Corelle Brands’ significant investment to establish the Corning plant as its “Factory of the Future” will solidify the company’s status as a staple of the community for generations to come.”

Senator Tom O’Mara said, “This is an absolutely outstanding announcement for the future of jobs and economic development in Corning, Steuben County and the Southern Tier region. It’s an exciting long-term commitment that secures a unique position in cutting-edge worldwide manufacturing for our region, and it will stand as an important testament to the quality of our local workforce. It marks the type of state-local-private investment that we hope for and that makes all the difference. We are grateful to Corelle for its ongoing commitment to the region and local workers.”

Corelle Brands’ modernization project will transform the facility, historically known as the Pressware Plant, into a new “Factory of the Future” by renovating two production tanks (furnaces), activating a third tank and putting new products on the market for the company’s flagship Corelle® brand. The company, which employs nearly 600 people in New York State, has its products sold in retail stores throughout the United States and high-end retailers in parts of Asia, Europe, and South America. Corelle Brands manufactures and distributes products under trusted brand names such as Corelle®, Corningware®, Pyrex®, Visions®, Chicago Cutlery® and OLFA®.

Read more [**HERE**](#).