



NEW YORK STATE SENATOR

Joseph P. Addabbo Jr.

## Addabbo helps spread the word about QEDC's consumer survey for both Liberty and 101st Avenues Commercial District Needs Assessment

SENATOR JOSEPH P. ADDABBO, JR. September 19, 2019

| ISSUE: **COMMERCIAL DISTRICTS, QEDC, ECONOMIC, ADDABBO, SURVEY**

In an attempt to help revitalize and improve the commercial corridors along Liberty Avenue and 101st Avenue in Ozone Park and Richmond Hill, the Queens Economic Development Corporation (QEDC) is gathering surveys from local business owners and consumers as part of a Commercial District Needs Assessment.

As a way to assist QEDC in reaching as many consumers as possible with their survey, State Senator Joseph P. Addabbo, Jr. — who has a large portion of the Liberty Avenue/101st Avenue commercial strip within his Senate District — has agreed to help spread the word about the group's plans for Liberty Avenue and their consumer survey.

“Small and local businesses are critical to our local economy and are the bedrock for successful communities,” Addabbo said. “If I can help in any way to make the Liberty Avenue/101st Avenue commercial area even more vibrant and successful, I will do it because our business owners deserve it, our residents deserve it, and our communities deserve it.”

The New York City Department of Small Business Services (SBS) selected QEDC's application for Liberty Avenue and 101st Avenue between Van Wyck Expressway and Woodhaven

Boulevard to be part of its Avenue NYC Commercial Revitalization grant program. These grants provide multi-year commitments aimed at building the capacity of partner organizations to better understand neighborhood needs, develop impactful programs, and sustain their work in the community for at least three years.

“Queens Economic Development Corporation (QEDC) is happy to receive the support of the New York City Department of Small Business Services (SBS) in working to strengthen the business environment in the South Richmond Hill and Ozone Park area,” said Ricardi Calixte, Deputy Director of QEDC. “Thriving local retail corridors embodies the vibrancy and economic fabric of a neighborhood. Through the Avenue NYC commercial revitalization program, QEDC will engage local partners and community stakeholders to conduct a comprehensive analysis of neighborhood strengths, needs, and opportunities; these findings along with community input will help shape planning and program development strategies to help area businesses and enhance the shopping experience for local residents.”

Those who shop on Liberty Avenue and 101st Avenue are encouraged to fill out a survey detailing where they currently shop, how much time they spend in the commercial district, what they would like to see added to these shopping areas, and other questions that will help QEDC and SBS gather information about the commercial district and customers' spending habits.

Aside from reaching out to residents who frequent Liberty/101st Avenues, a member of QEDC will be going door-to-door along the commercial district to hand out their merchant surveys to acquire information from the businesses in order to better understand the challenges they face and how to properly address those concerns.

“I encourage all those who shop on Liberty Avenue and 101st Avenue to fill out the consumer survey to give QEDC and Small Business Services the most accurate information so they can

get a better sense of what the area needs,” Addabbo added.

If you shop along Liberty Avenue or 101st Avenue and want to participate in the anonymous consumer survey, copy and paste this link into your browser:

<https://cutt.ly/RichmondHillConsumer>.