



NEW YORK STATE SENATOR

Kevin Thomas

Senate Approves Legislation to Restrict Advertising and Promotion of E-Cigarettes to Youth

KEVIN THOMAS June 9, 2021

| ISSUE: **VAPING, E-CIGARETTES, HEALTH, TOBACCO USE**

| COMMITTEE: **CONSUMER PROTECTION**



(Albany, NY) — Senator Kevin Thomas, Chairman of the Consumer Protection Committee, today announced the passage of legislation (S778A/Thomas) to restrict marketing practices that promote e-cigarette usage among young people, and to prevent manufacturers, distributors, and retailers of e-cigarettes from misrepresenting facts regarding the health consequences of e-cigarette usage.

Senator Kevin Thomas said, “New York must protect everyone, and especially our young people, from overexposure to a product whose long-term effects are unknown and has the potential to be harmful to their health. This legislation will put a stop to harmful marketing practices that promote e-cigarette usage among young people, and ensure that consumers have the facts when it comes to the potential health impacts of e-cigarette usage.

The Assembly version of the bill (A.6989/Darling) awaits review by the Consumer Affairs And Protection Committee.

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RELATED LEGISLATION

2021-S778A

E-Cigarettes

- Introduced

- ◦ In Committee Assembly
 - In Committee Senate

- ◦ On Floor Calendar Assembly
 - On Floor Calendar Senate

- ○ Passed Assembly
 - Passed Senate
- Delivered to Governor
- Signed By Governor
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Relates to research and misrepresentation of and restricting advertisement and promotion of electronic cigarettes

January 04, 2021

In Assembly Committee

Sponsored by **Kevin Thomas**

Do you support this bill?