



NEW YORK STATE SENATOR

Patrick M. Gallivan

## Senator Gallivan Introduces Resolution to Mark Telehealth Awareness

JIM RANNEY July 19, 2021

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Senator Patrick M. Gallivan, (R-C-I, Elma) has introduced a resolution (J.1255) memorializing Governor Cuomo to proclaim September 19-25, 2021, as Telehealth Awareness Week in New York State. The designation would coincide with the observance of National Telehealth Awareness Week.

"Telehealth has played a critical role in ensuring safe, convenient and quality health care for patients and families across the state, especially during the COVID-19 pandemic," Senator Gallivan said. "Raising awareness of these services will encourage others to take advantage of this technology and increase access to care for everyone."

The American Telemedicine Association (ATA) says Telehealth Awareness Week will highlight and reinforce telehealth services, which includes asynchronous and synchronous technologies and remote patient monitoring. ATA will also host a series of events, publish educational resources and share patient and health care provider experiences that support the permanent adoption of telehealth as part of a two-channel care delivery system which combines in-person and virtual care.

The expansion of telehealth has played a critical role in addressing health care disparities that prevent members of underserved communities from receiving the care they need. It is imperative that there be greater awareness of these vital health care, health education and health information services via remote technologies and more must be done to increase activity at local, state and national levels.