

## 2023-J407

Senate Resolution No. 407

BY: Senator PARKER

HONORING Lunic Adisson Boyd upon the occasion of her designation as recipient of an Entrepreneurial Award by the Young, Gifted & Black Entrepreneurial Awards Program

WHEREAS, It is the sense of this Legislative Body to take note of and publicly acknowledge individuals who have distinguished themselves through their exemplary careers, accomplishments, and purposeful lives of service to their community and their profession; and

WHEREAS, Attendant to such concern, and in full accord with its long-standing traditions, this Legislative Body is justly proud to honor Lunic Adisson Boyd upon the occasion of her designation as recipient of an Entrepreneurial Award by the Young, Gifted & Black Entrepreneurial Awards Program to be celebrated at the 18th Anniversary of the Young, Gifted & Black Entrepreneurial Award's Program on Wednesday, February 22, 2023, at Terrace On The Park in Queens, New York; and

WHEREAS, Established in 2006 by President/CEO of the NetLinkz Group, Inc., Carl O. Gray, the Young, Gifted & Black (YGB) Entrepreneurial Awards Program recognizes individuals who continue to reach levels of great success through hard work and determination, proving to be inspiring role models to their community and peers; and

WHEREAS, Remaining true to its mission, the Young, Gifted & Black

Entrepreneurial Awards Program acknowledges the talent, ambition, and achievements of African American and Caribbean professionals towards their continued pursuit of success; and

WHEREAS, The Young, Gifted & Black Entrepreneurial Awards Program was launched in honor of Black History Month and shines a light on such accomplished individuals as Lunic Adisson Boyd, who truly exemplifies an entrepreneurial spirit; and

WHEREAS, Lunic Adisson Boyd is a testament to the characteristics of resilience and strength that have become synonymous with being a New Yorker; despite experiencing various hardships throughout her life, she has always bounced back, believing in second chances and finding comfort in her religion, leading her to become the successful owner of her own brand, God Is Great Apparel; and

WHEREAS, Upholding a giving and selfless spirit, Lunic Adisson Boyd donates portions of her profits from certain clothing collections to help assist inner-city teens in attending and taking part in summer programs; the funds donated even help cover operations and equipment costs, as well as educational field trips: and

WHEREAS, Lunic Adisson Boyd is an inspirational messenger and successful entrepreneur who empowers others to live beyond any and all adversities they experience; she enjoys teaching and sharing personal development strategies, encouraging people to perform their best in every aspect of their lives; and

WHEREAS, This honoree exemplifies the best of her community, by virtue of her energy, vision, and dedication, commanding the greatest respect among her friends and colleagues, and within the community at large; and

WHEREAS, It is the custom of this Legislative Body to commend individuals of outstanding character, who have shown initiative and commitment toward constantly pursuing higher goals for themselves, and acting as role models of leadership to be emulated by both peers and young people; now, therefore, be it

RESOLVED, That this Legislative Body pause in its deliberations to honor Lunic Adisson Boyd upon the occasion of her designation as recipient of an Entrepreneurial Award by the Young, Gifted & Black Entrepreneurial Awards Program; and be it further

RESOLVED, That a copy of this Resolution, suitably engrossed, be transmitted to Lunic Adisson Boyd.